



The Department of Ecology and Evolutionary Biology Welcomes Dr. Carter Ingram

Join us Friday, October 23rd, 3:30-4:30

Zoom link: <https://tennessee.zoom.us/j/97317652065>

Password: 649665

The Nexus of Science and Business – Beyond Greenwashing

Carter Ingram (Ernst & Young) will share her unique perspectives about the nexus of science and business and how we move beyond greenwashing. This will include exploring why we need more science to infuse business; why that doesn't happen very often; what skills and thinking we need to work at this nexus; and what some of the big business related challenges where more scientific expertise is most needed?



Bio: (Jane) Carter Ingram is a Senior Manager for Climate Change and Sustainability Services at Ernst and Young where she leads natural capital measurement and management strategies to support public and private sector client needs. Before joining Ernst and Young, Carter was the director of the Ecosystem Services program at the Wildlife Conservation Society.

Wendy Tate (Supply Chain Management) and Paul Armsworth (Ecology & Evolutionary Biology) will act as interviewers and discussants.