

Plants - Design - Pizzazz ***A Potpourri of Perennials***

***Monday, July 18, 2011 -- Hyatt Regency Atlanta
Regency Ballrooms***



The one-day seminar is designed specifically for the benefit of master gardeners, homeowners and plant enthusiasts.

**Presented by the
Perennial Plant Association**
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The Perennial Plant Association Presents:
Plants - Design - Pizzazz: *A Potpourri of Perennials*

Monday, July 18, 2011

Hyatt Regency Atlanta -- 265 Peachtree Street, NE Atlanta, Georgia -- Regency Ballrooms

7:30 am - 8:20 am - Registration

8:20 am - Welcome

8:30 am - Gems For the Garden

Dan Heims, Terra Nova Nurseries, Inc

Dan has been exposed to more plants, in more places "than your average bear". This talk is a fun compilation of some of the newest, most exciting perennials, tropicals, and woodies seen today. Dan pulls together these plants from worldwide trips, botanical gardens, plant shows, and nurseries. Satisfy the nerd within!

9:30 am - Designing With Perennials-Icing on the Cake

Dottie Myers, Dottie Myers and Associates
Decatur, Georgia

Dottie will illustrate how to use perennials along with design principles to create the detail of the garden. After structural qualities, designing with perennials is the icing on the cake!

10:30 am - Beverage Break

11:00 am - Bulbs as Companions to Herbaceous Perennials in The Border

Brent Heath, Brent and Becky's Bulbs,
Gloucester, Virginia

Brent will illustrate the best of the best – the right bulbs for the right spots. He will show how to combine bulbs, perennials, annuals, ground covers, and flowering shrubs to create just the feeling you want. He will illustrate ways to provide four seasons of color in the garden.

12 Noon - Lunch on Your Own

1:30 pm - The Non-Stop Garden

Stephanie Cohen, Perennial Diva
Collegeville, Pennsylvania

Stephanie will present a straightforward and hands-on approach to creating a nonstop garden – a garden with something to offer year-round, utilizing trees and

shrubs as the backbone for plantings composed of perennials and bulbs, annuals, tropicals, edibles, and vines. Those new to gardening or those who need to reduce maintenance will benefit from the recipes for success.

2:30 pm - Beverage Break

3:00 pm - Goosebump Perennials for the Garden

Chris Hansen, Great Garden Plants
Holland, Michigan

Join Chris for a fast-paced look at the most exciting new perennials, shrubs, and groundcovers for 2011 and 2012. For more than 15 years, Chris has scoured the United States and Europe for the newest and best to introduce through various online mail-order plant companies. Chris guarantees goosebumps as you sneak-preview more than 100 tantalizing new plants.

4:00 pm - Contained Joy

Irvin Etienne, Indianapolis Museum of Art
Indianapolis, Indiana

One of the simplest ways of enriching our lives with plants is through the use of containers. Containers let us experiment with new plants. They beautify our gardens. And they even provide food for the table. Regardless of whether a garden is in a traditional yard or on a tiny apartment balcony, both the container and the plants chosen help express your individuality. Want to grow vegetables but don't have land? Tomatoes and eggplants do fine in containers. You only like orange? Use plants with orange flowers or foliage in an orange container. This lecture will cover the basics (cultural conditions, soil, some ideal plants) and look at some finished designs that will lend inspiration. Emphasis will be on over-the-top tropicals.

5:00 pm - Close

Speakers of Plants - Design - Pizzazz: *A Potpourri of Perennials*

Stephanie Cohen

Stephanie is a contributing editor for *Fine Gardening*, *Green Profit* and *PHS's Green Scene*, a regional writer for Blooms of Bressingham, and a nationally known perennial gardener. For more than 20 years she taught at Temple University, Ambler and is the former Director of the Ambler Arboretum. Her first book, *The Perennial Gardener's Design Primer* was an award winner in 2005 by the Garden Writers of America. The second book, *Fallscaping*, was quickly followed by *The Non-Stop Garden* in 2010.

Irvin Etienne

Irvin started his career at the Indianapolis Museum of Art in 1992 as a Horticulturist/Gardener and became Horticultural Display Coordinator in 2003. He helps others in their plant selection and design while maintaining several areas himself. Irvin's strength is his wide knowledge of plant material. His weakness is also his wide knowledge of plant material (the more you know, the more you want). He has a definite bias for and towards everything tropical and annual (and gaudy). A product of the midwest, Irvin might be considered, well, really just a simple farmboy that likes shiny sparkly things. He has a degree in Public Horticulture from Purdue University.

Chris Hansen

Chris is the vice-president of Great Garden Plants of Holland, Michigan. Established in 2007, it is an online source of new and exciting garden plants. Chris' career in horticulture includes time in internships at the Missouri Botanic Garden and Longwood Gardens, Director of Horticulture for Wayside Gardens, and in a wholesale nursery for several years. During this time, Chris has visited and photographed thousands of nurseries and home gardens.

Brent Heath

Brent is a renowned third generation bulb grower and co-owner with his wife, Becky, of Brent and Becky's Bulbs. The company is a wholesale/retail mail-order flower bulb catalog and website business. It provides numerous types of bulbs to botanical gardens, cities, universities, and garden centers. Brent and Becky have co-authored *Daffodils for American Gardens* and *Tulips for North American Gardens*. They have received many honors for popularizing and promoting flower bulbs and for their commitment to high standards of excellence.

Dan Heims

Since 1974, Dan has traveled around the world finding plants and bringing them to the North American market. He is currently the president of Terra Nova Nurseries, a company noted for its many plant introductions. Dan's articles and photography have appeared in numerous gardening magazines including *American Gardener*, *Garden Design*, and *Horticulture*. His breeding programs have produced many international gold and silver medal winners. Dan, a noted speaker, has presented programs in the United States, Japan, England, New Zealand, Costa Rica, Germany, Holland, Denmark, Sweden, Switzerland, Tasmania, Australia, and Canada.

Dottie Myers

One of the program experts can be found in the very backyard of the seminar. Dottie is the owner of Dottie Myers & Associates in the Atlanta area. She received a Bachelors of Landscape Architecture from the University of Georgia in 1977. She has practiced in residential garden design since 1980 and was recognized as Communicator of the Year by the Georgia green industry.



29th Perennial Plant Symposium

July 18-23, 2011 -- Atlanta, Georgia



Tuesday : July 19

Morning Seminar

- A Philosophical Perspective to Invasive Plants and the Interaction with the Human and Natural Landscapes
- What Makes a Garden Southern - Beyond Azaleas and Camellias
- New Plant Forum: A Perennial Showcase

Grower

- Vexing Perennial Diseases
- Using PGRs to Enhance Branching and Control Growth of Perennials
- Root-Zone Update
- Tough Insects of Perennials and Handling Them with Soft Chemicals

Retail

- How to Sell More Perennials to More People in the Garden Center (4-Hour Workshop)

Design

- Balancing Design and New or Unusual Perennials into the Garden
- Success with Rain Gardens
- Looking Backward for Historical Sustainable Plants for Today's Gardens
- Planting the Past: Oakland Cemetery's Gardens

Trade Show

Wednesday : July 20

Professional Tour - Urban Treasures

- Public and private gardens, garden centers, and rewholesale nursery

Thursday : July 21

Grower

- Best Green Practices for Optimum Profits
- Benchmarking- The One Number You Need to Know
- Vegetative Propagation of Perennials- From DIY to URC
- Q&A for Perennial Production

Retail

- Make Destination Your Destiny
- Providing Value to the Consumer of Tomorrow
- Display Making for the Rest of Us
- Green Industry Needs to Be More Than Pretty
- Creating a Profit with Garden Center Workshops
- Art of Shopping and Good Customer Service
- Retailing in the New Economy

Design

- Echinacea Trial at Mt. Cuba Center
- Sorting Out the Coneflowers
- Trendy Temperennial Succulents
- What's New With Hellebores?
- Clematis Craze - Promising New Clematis
- Turning Up The Heat With Tropicals

Afternoon Seminar

- Floral Fusion- A Blend of New Selections and Wild Collections
- Adapting Your Gardening Style to Where You Live!
- *Brunnera macrophylla* 'Jack Frost' - A Silver Shade Plant Takes Gold
- Boston - 2012 Symposium Preview
- What Dr. Armitage Sees as Great Perennials

Trade Show

Monday (optional) : July 18

Design Tour

- Private and public gardens

Seminar

- Contained Joy
- Bulbs as Companions to Herbaceous Perennials in the Border
- The Non-stop Garden
- Gems for the Garden
- Designing with Perennials - Icing on the Cake
- Goosebump Perennials for the Garden

Friday (optional) : July 22

Athens Grower Tour

- Greenhouses, wholesale nurseries, and University of Georgia trial gardens will highlight this tour.

Athens Gardens and Retail Tour

- Retail growers, private gardens, and University of Georgia trial gardens will highlight this tour.

Saturday (optional) : July 23

South to Callaway Gardens Tour

- Private and public gardens including Callaway Gardens

Hyatt Regency Atlanta
265 Peachtree Street NE
Atlanta, GA 30303 -- p: 404 577 1234
\$130 single/double



Perennial Plant Association :: www.perennialplant.org :: 614-771-8431 :: ppa@perennialplant.org

Registration For Monday Program ONLY

Name _____

Affil _____

Address _____

Address _____

City _____

State _____ Zip _____

Phone (____) _____

Fax (____) _____

Email _____

\$80/Person (Before July 8) \$ _____

\$85/Person (After July 8) \$ _____

Amount enclosed \$ _____

Circle One: Visa MasterCard Discover AmEx.
(Make checks payable to Perennial Plant Association)

Credit Card Information:

Card # _____

Expiration _____ 3-digit Vcode _____

Signature _____

Send completed form to:

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